

COMPORIUM BUSINESS TEXTING QUICK START GUIDE

1 SET UP YOUR ACCOUNT

Start Right Away

Our user-friendly platform can have you messaging your contacts in minutes! Follow the steps below to set up your Business Texting account.

- [Click Here](#) to create a new account.
- Enter your first and last name, email address, your preferred username and a password.
*(Note: Your username must not contain spaces or special characters - * ^ \ [] < ())*
- Upon creating the account, the system will ask for a wireless telephone number. This number will only be used for account verification.
After entering your mobile number you will received a text message with a code you must enter to complete the authentication.
- Once your account is created, you will receive an email from Comporium with a link to your dashboard. Check your junk and spam mail if you do not receive the email promptly.

Don't forget to bookmark the [Business Texting dashboard](#) for easy and quick reference.

Upload your contacts

Bulk uploading is the fastest way to get your current business contacts into your account.

2 MESSAGE YOUR CONTACTS

Market To & Notify Customers

Our business messaging solution allows you to send bulk messages from your text-enabled or toll-free phone number.

Create engaging campaigns

Add website links, images, and personalization to make your text messages more engaging.

3 DRIVE NEW BUSINESS WITH KEYWORDS

Grow Your List Through Keywords

A keyword is a relevant word or phrase your customers can text to opt into mobile messaging. Reserve a keyword to help grow your mobile audience.

Give an Opt-In Incentive

The best way to get prospective customers to opt into a marketing communication is to offer an exclusive promotion. Add your keyword to emails, websites, and social media and your subscriber list will grow in no time!

4 WATCH YOUR ENGAGEMENT AND SALES GROW

Get Results

With a 98% open rate, text messaging is the new way to communicate with your mobile audience. Texting offers a unique opportunity to connect with your customers in a more personal way on the device they view the most.

5 MANAGE YOUR SUCCESS BY STAYING TEXT COMPLIANT

Compliance is Important

Knowing the regulations can help you drive a stronger ROI. Be sure to message contacts who have opted in to receive messages from your business and don't forget to give them a way to opt out!

6 GET STARTED TODAY

If you have questions or issues while setting up your Business Texting account, please contact the CNOC at 1-855-370-8464 or email cnoc@comporium.com.

Refer to the "Help" documentation within your dashboard for quick "How To's, Tips and Tricks".